April 25, 2023

Attendance: 21

#1 Reason why you live in Lead? What is your favorite thing about Lead?

- How it's grown (over the last 30 years)
- The people (X6)
- Really nice and welcoming people
- A great place to raise my kids
- The sense of community (X4)
- This is home
- Great place to live (choose to be here)
- The potential
- Because it's weird (e.g. science, gold mining) and people are accepting
- Recreation activities year-round
- History
- The terrain
- Feel safe living in Lead
- Recreation, and untapped opportunities (really a "gold mine" with a lot going on)
- Recreation, unique people, and architecture (around every corner you see something different)

Top Assets

- Diverse Industry (science, mining, recreation)
- Growth Opportunity
- Work/Play/Live all within 15 minutes
- Community ("community warmth")
- Youth/Family Focused
- Youth Activities
- Safety
- Community cohesion
- Housing affordability
- Gold/Lab

- Outdoor Recreation
- History
- Schools/Education
- Tourism
- Entertainment
- Potential for future growth
- Good place to raise a family
- Unique environment
- Beautiful Scenery
- Retail Industry

Small changes to make Lead even better...

- A new "Lead" sign outside of City Hall
- Shelter by skatepark
- Fix up some homes (paint, fences, yard work)
- Dog park lot for residential parking
- Community garbage clean up (neighborhoods, trails, dams)
- Bike racks around town
- Plants/Flowers along Main Street
- Holiday Decor along Main Street
- History Story Boards
- Repaint signs at the park
- Repair potholes
- New street signage
- Enforce regulations
- Youth Sport Activities
- Free Dump Pick-Up
- Repair sidewalks
- Repaint parking lines
- Murals on retaining walls
- Fix concession stands at parks
- Improve crosswalks
- Update "Mile High" sign
- Caps on short-term rentals
- Update the city website
- Homeowner grants or tax rebates to repair homes
- New park equipment, picnic tables, flowers (Purple Park)
- Painted Posts
- Cemetery Clean Up
- Emphasize History
- More attention to neglected house
- Tax incentives for homeowners
- Trim vegetation on sidewalks
- Take sidewalks out from narrow streets if unused

BIG changes to make Lead even better as a place to...

- Clean up and improve streets
- Affordable housing (town homes or small apartments)
- More office space
- More restaurants
- Apartments
- Demolish unrepairable buildings
- Self-watering flower beds in public gardens
- Stop VRBO's
- Fast Food options
- Second grocery store
- ADA Accessible buildings
- Community Center repairs
- New Library

LIVE



- Available housing
- Employee buy in
- Daycare
- Parking garage
- Trolley
- More job opportunities
- Incentive to build or live
- Exterior improvement grants
- High density apartments on Main Street
- Fix sidewalks
- Restaurants open regularly
- Reopen bowling alley
- Better recreation maps
- Trail signage
- Permanent funding for Handley
- Capitalize on Skate Park
- Events/Contests
- New park equipment and landscaping
- Pickle ball courts
- Youth activities
- Connect Mickelson Trail to town
- Add bike routes

RECREATE

GET AROUND

- Transportation for youth/elderly
- Bike paths
- Parking
- Sidewalks for roller blading
- Bus or Trolley (Lead to Deadwood)
- Less sidewalks on narrow streets
- Repair sidewalks
- Walking path signage
- History of Town Storyboards
- More restaurants
- Camper Hook Ups
- Open Mining Museum all year
- Establish tourism identity
- Regular schedule for Main Street businesses
- ADA Accessible
- More shopping options
- Historic structure details
- Trolley
- Parking Garage
- Complete Opera House renovation

VISIT

OPERATE A BUSINESS

- Tax incentives & grant opportunities for businesses
- Monthly business recognition by Chamber of Commerce
- Businesses with consistent hours/products
- Parking Garage
- Trolley
- Downtown Restaurants
- Offer what people need