

# Lead Comprehensive Plan

## Community Visioning Meetings Summary

### Newspaper Brainstorming Activity

# THE DAILY NEWS

www.dailynews.com

SPECIAL ANNUAL EDITION

September | 2033

## 2033 COMMUNITY OF THE YEAR: Lead, South Dakota

Lead is being honored as 2033 South Dakota Community of the Year because....

It **LOOKS** and **FEELS**:

It **IS**:

It **HAS**:

### Community Accomplishments

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Draw an image that you think should be included with the news article.

IN THEIR OWN WORDS... Citizens tell us why Lead is so great!



## Lead LOOKS and FEELS...

Positive and friendly	Historic yet modern
Clean	Well-kept
Inviting and welcoming	Local
Unique	Outdoorsy
Truly homey	Progressive
Quiet and peaceful	Family centered community
Attractive	Affordable outdoor activities
Like home	Successful
Revitalized	Upgraded streets and parks
Energized	Events
Neat	Prospering businesses
Quaint	Like a great place to raise a family
Maintained	Tourist destination
Vibrant	Green
Charming	Comfortable
Walkable	Busy
Like a mountain town	Lively
Safe	Honoring its origin

## Lead IS...

Blooming with new opportunities for all ages.	Beautiful and blooming.
Welcoming and sustainable.	Solid school district.
A comforting, one of a kind place.	Historic, but new.
Non-corporate.	A destination.
Growing with current city limits.	Friendly and safe.
A place people enjoy visiting and living.	Full of historic buildings and architecture.
Successful, stable, and strong.	Inviting and authentic.
A quiet, thriving community.	Attractive for new businesses.
Multi-generational.	Welcoming, accessible, and growing.
A thriving community, with local businesses.	A place for families.
A science destination.	Thriving and vibrant.
The best place for recreation in the Black Hills.	Rivaling mountain towns in Montana and Colorado.
Accessible to family-friendly educational activities.	Balanced mix of old and new.
Full of community-oriented businesses.	Why I live here!

# Lead HAS....

Improved downtown parking.	Easy access to recreational opportunities.
New businesses and residential spaces.	Uber and Lyft services.
Gold mining.	The best skate park in South Dakota.
Child care, elderly care, and job resources.	Two chair lifts.
History and new history.	An ice-skating rink.
Accessible parking areas.	Restaurants open daily.
A sense of community.	State of the art activities and recreation center.
Housing for different income levels.	Completed infrastructure goals.
Nice summers and snowy winters.	Street plans.
New people with ideas for the future.	A new community center.
Art.	Hiking and biking trails.
Great schools and infrastructure.	Lots of amenities.
Places for all walks of life to enjoy.	Educational offering (Sanford Visitor Center, Mining Museum, Library.)
An inviting Main Street.	Great family values.
Diverse opportunities for culture, recreation, and civic involvement.	Great schools.
Plenty of arts and cultural activities, like community festivals and interesting shops or restaurants.	A history of mining community and the underground lab.
Assisted in creating housing and increasing salaries.	A place for growing families.
A mixture of housing options.	Fitness options.
Interesting local businesses.	A fully restored opera house.
An opportunity to grow.	Potential to offer year-round sports/activities.

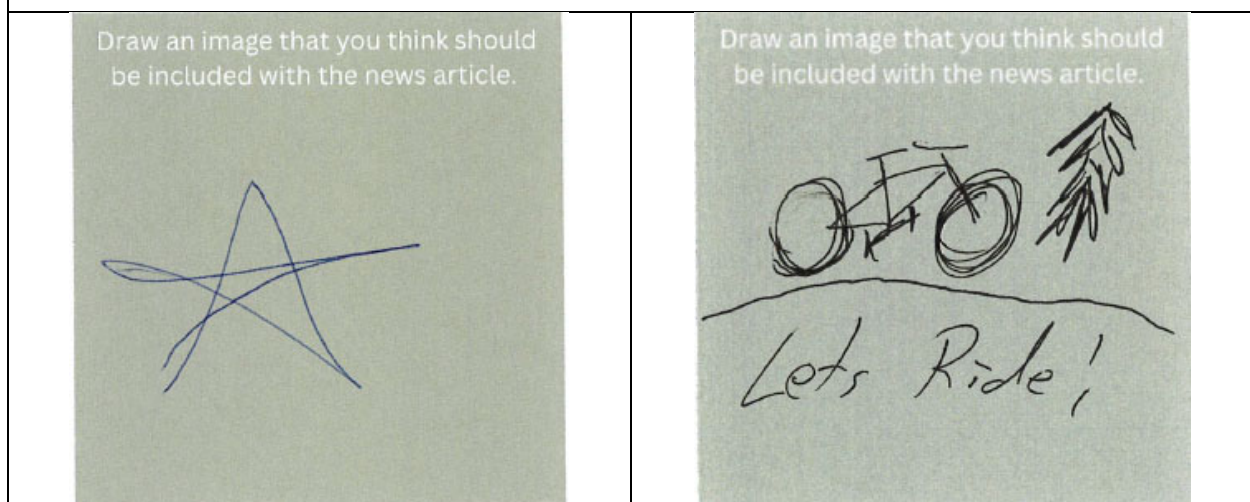
## Community Accomplishments

A new gold mine.	Best performing school district West River.
50 new homes in the last 5 years.	Restoration of homes in disrepair.
Increased school enrollment.	Created new trail systems.
Economic growth.	Attracted new residents through beautification initiatives.
Affordable housing.	Operating the largest science experiment in the U.S.
Incentives for business owners.	Home of world leading science experiments.
City government works with business owners.	Updated Handley Rec Center.
Volunteerism at an all-time high.	Property tax incentives for full time residents.
New mining museum with national recognition.	A City funded gym with a sauna.
A completely renovated Opera House.	Infrastructure and street projects completed.
Business recruitment for downtown.	Partnerships.
Growth and stability.	Built several new housing developments.
Historic homes and structures restored.	Expanded community parks.
Improved streets, water, sewage, and recycling.	Offers great parking downtown.
Attractive parks with unique opportunities.	Cross country ski routes.
Connected to other communities through trails.	Senior center open.
Long range plan is successfully implemented and funded.	Starter homes and land available/affordable.
100% of median income can afford their home.	Large underground lab.
Celebration and recognition of the different ethnic groups that called Lead home.	Active community center.
Residential parking structures.	Safe and vibrant night light downtown.
Expanded ski hill after reclamation of mine.	Celebrating live performances at the Opera House.
Home to world-famous SURF.	Housing/communal space for Lab partners.
Neutrino Day, Winter Festival, Fall Festival.	Lots of indoor/outdoor activities.

## In their own words... citizens tell us why Lead is so great!

The community is friendly, caring, and makes me feel safe.	Lead has everything you need, whether you're retired, a family, or single.
Lead is a community that cares about its residents. People look out for and support one another.	Taking a walk around Lead is breathtaking and beautiful.
Everything a family could wish for.	I found my perfect house with plenty of parking and activities nearby.
Small town values.	Lead is thriving but hasn't lost its small-town charm or sense of community.
Quiet and safe.	Lead has it all! Successful businesses, outdoor rec (year-round), and restaurants and bars.
A beautiful town.	The mile high city of Lead is the top of South Dakota.
A life in Lead is a life worth Leading.	Small town, perfect for families.
Great employment opportunities.	Welcoming to residents and visitors of all kinds.
Chairlift in our zip code.	Open Cut mine.
Great employment opportunities.	I love raising my family in Lead.
Best access to trail systems.	It is a friendly and safe place to live for youngsters and seniors.
Lead is home and I am proud of its accomplishments.	Love the park for grandkids.
Welcoming start here, stay here.	The businesses are community and tourist oriented.

## Draw an image that you think should be included with the news article.



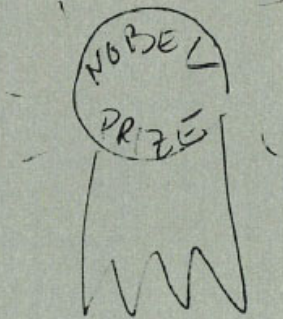
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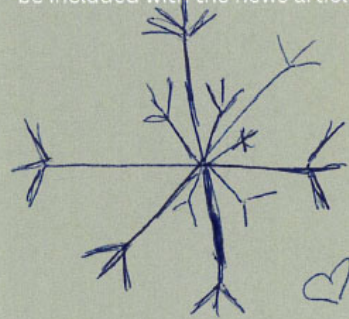


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Ice Skate Rink Zip Code

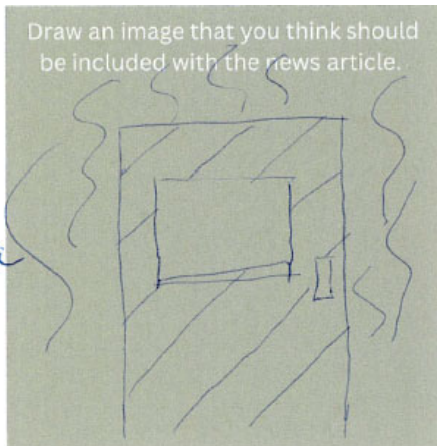
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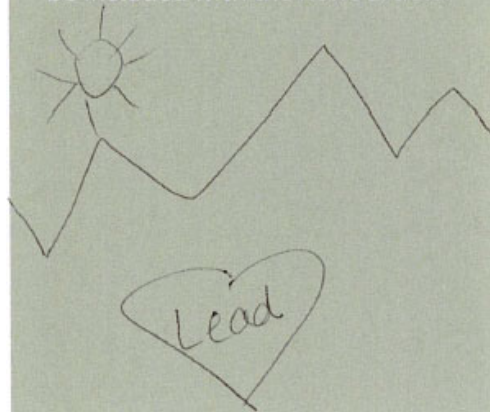
Draw an image that you think should be included with the news article.

or

Sauna



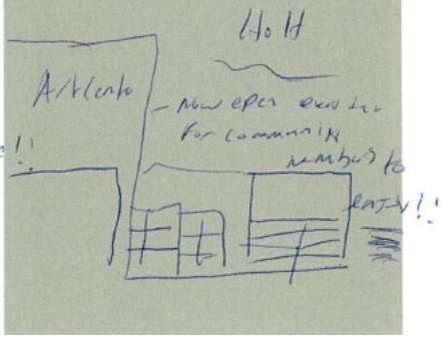
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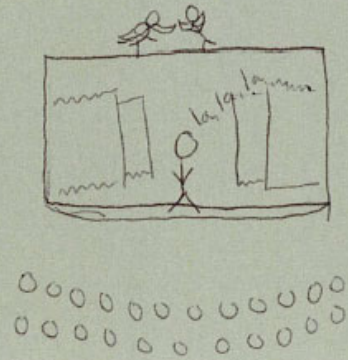


New library next to green space - affordable!

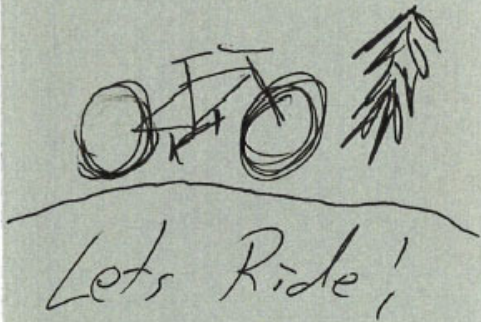
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